Table of Contents

Introduction ............................................................................................................................. 3
Purpose of this Document ...................................................................................................... 3
Benefits .................................................................................................................................. 3
Element Due Dates ................................................................................................................... 4
Contacts Chart ........................................................................................................................ 4
Organization Listing .............................................................................................................. 5
Conference Registration ....................................................................................................... 5
Exhibit Details ........................................................................................................................ 5
  Booth Costs ........................................................................................................................... 4
  Standard Provisions ............................................................................................................ 5
  Branding ............................................................................................................................... 5
  Security of Items .................................................................................................................. 5
  Safety Regulations .............................................................................................................. 5
  Freight Advisory .................................................................................................................. 6
  Load-in ................................................................................................................................. 7
  Booth Clearing ..................................................................................................................... 7
  Dismantling & Move-out ...................................................................................................... 8
  Deadline Timetable ............................................................................................................ 8
  Exhibition Layout ............................................................................................................... 9
  Booth Renderings ............................................................................................................... 11
  Sample Branded Booths ..................................................................................................... 12
  Extra Rentals ..................................................................................................................... 13
Introduction
Welcome to the 2018 International Conference on Family Planning. Thank you for your gracious support of the ICFP. It promises to be a terrific event!

The fifth International Conference on Family Planning (ICFP) is co-hosted by the Bill & Melinda Gates Institute for Population and Reproductive Health and the Government of Rwanda and is expected to attract over 3,500 participants. The conference will be held at the state-of-the-art Kigali Convention Centre (KCC) in Kigali, Rwanda from 12-15 November 2018.

The ICFP is the largest international conference on family planning, bringing together global leaders, policy makers, scientists, researchers, youth, and practitioners in the field to share experiences and identify next steps toward reaching the FP2020 goal of enabling an additional 120 million women to access voluntary, quality contraception by 2020. The ICFP also serves as an international platform from which countries, organizations and individuals can make public commitments to family planning, and can be recognized for their achievements. Dozens of side events are organized around the conference by many institutions and groups from around the world.

Purpose of this Document
This 2018 ICFP Exhibit Manual will provide broad guidelines to all exhibiting organizations to ensure that we have a seamless conference. Please read through this manual carefully and adhere to the provisions herein. In the event that you need more clarification, do not hesitate to contact us for further support.

Benefits
As an exhibitor you will receive the following benefits:

- Acknowledgement on the official 2018 ICFP website and app on the exhibition map
- Acknowledgement as an exhibitor (name only) in the official 2018 ICFP print and digital program
- Up to two (2) exhibit-only registrations for exhibit areas only
- One (1) exhibit booth per $1,500 to include the elements outlined below.

The following pages detail the above benefits.
## Element Due Dates

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Task</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASAP</td>
<td>Ensure your name is printed on your Exhibit Booth Order Form exactly how you would like it on your booth header and in the conference program.</td>
</tr>
<tr>
<td>September 1, 2018</td>
<td>Submit <a href="mailto:ExtraRentalsOrderForm">Extra Rentals order form</a> for exhibit booth.</td>
</tr>
<tr>
<td>September 22, 2018</td>
<td>Send tracking information for booth materials to <a href="mailto:exhibition@theeventsfactory.biz">exhibition@theeventsfactory.biz</a> and <a href="mailto:younouss.u@theeventsfactory.biz">younouss.u@theeventsfactory.biz</a>.</td>
</tr>
<tr>
<td>October 22, 2018</td>
<td>Track booth materials and ensure they have arrived at your specified storage facility - Spedag, Bolloré, FedEx, UPS, DHL.</td>
</tr>
</tbody>
</table>

## Contacts Chart

<table>
<thead>
<tr>
<th>Question Topic</th>
<th>Name</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>General ICFP</td>
<td>ICFP Info</td>
<td><a href="mailto:info@fpconference.org">info@fpconference.org</a></td>
</tr>
<tr>
<td>Exhibit Booth (extra rentals, set-up, shipping, etc.)</td>
<td>Younouss Uwase &amp; The Events Factory</td>
<td><a href="mailto:younouss.u@theeventsfactory.biz">younouss.u@theeventsfactory.biz</a> &amp; <a href="mailto:exhibition@theeventsfactory.biz">exhibition@theeventsfactory.biz</a></td>
</tr>
<tr>
<td>Catering, if needed in your booth</td>
<td>Doreen Umulinga &amp; Hope Simwanga</td>
<td><a href="mailto:doreen.umulinga@radissonblu.com">doreen.umulinga@radissonblu.com</a> &amp; <a href="mailto:hope.simwanga@radissonblu.com">hope.simwanga@radissonblu.com</a></td>
</tr>
<tr>
<td>Registration</td>
<td>Carolina Salmeron</td>
<td><a href="mailto:csalmeron@jhu.edu">csalmeron@jhu.edu</a></td>
</tr>
<tr>
<td>Communications (logos, advertising, etc.)</td>
<td>Christina Cherel</td>
<td><a href="mailto:ccherel@jhu.edu">ccherel@jhu.edu</a></td>
</tr>
</tbody>
</table>
Organization Listing
Please provide the name of your organization as you would like seen on the official ICFP website and program and on your booth on the Exhibitor Order Form.

Conference Registration
As part of the Exhibitor Package, your organization will receive up to two (2) complimentary exhibit-only registrations. Please provide contact information and details about the person(s) representing your organization in your booth on the ICFP registration page and use your designated exhibitor registration code to garner their badge(s). Please register each exhibit-only pass recipient here: https://www.xcdsystem.com/icfp/attendee/index.cfm?ID=h0x6Utk.

PLEASE NOTE: THESE EXHIBIT-ONLY BADGES ALLOW FOR ACCESS TO THE EXHIBIT AREA ONLY. THEY MAY NOT BE UTILIZED TO ACCESS THE CONFERENCE SESSIONS OR EVENTS AT ANY TIME. IF YOU PLAN TO ATTEND ANY SESSIONS OR EVENTS, YOU MUST REGISTER AS A CONFERENCE ATTENDEE.

Exhibit Details

1. Exhibition Dates and Times (must be staffed during all hours)
   Exhibition Dates: 12 – 15 November 2018
   Exhibition Times: 12 November from 5 pm - 9 pm
   13 & 14 November from 9 am – 8 pm
   15 November from 9 am - 1:30 pm

2. Booth Cost
   As part of your exhibition package, you have been allocated 1 booth space as outlined in your 2018 ICFP Sponsorship Agreement. Booth location will be designated on a first-come, first-served basis upon full execution and payment of your 2018 ICFP Exhibitor Agreement.

   The cost for this exhibition space is $1,500 per booth, including all elements outlined below in the Standard Provisions section of this document.
3. **Standard Provisions (See renderings and booth set-up examples below)**
Each 2m deep x 3m wide x 2.5m tall (78.74in deep x 118.11in wide x 98.425in tall) shell scheme booth (see attached renderings) will have the following standard items:

- 1 information counter (100cm length x 80cm height x 50cm depth) = (39.3701in length x 31.4961in height x 19.685in depth)
- 1 round table (80cm diameter x 100cm height) = (31.496in diameter x 39.370in height)
- 2 foldable chairs
- 1 brochure stand
- 1 230V electrical socket
- 2 lights
- 1 waste paper basket.

Exhibitors wishing to add extra items may find the link to this easy order form on the last page of this document.

4. **Branding**
- All exhibitors will be expected to manage their branding in such a way that it fits completely into only their booth space, without spilling into other exhibitors’ spaces or the aisles.
- All branding that might damage the booths (adhesives, pins, nails…) are prohibited.
- Included with the booth is a 3m length x 0.25m height (118.11in length x 9.84252in height) banner to be placed at the top of the booth with the name of the organization. Please send artwork to include.
- The cost for additional branding:
  - Side wall: 2m x 2.5m (78.74in x 98.43in) = $200
  - Back wall: 3m x 2.5m (118.11in x 98.43in) = $300
  - Information counter: 96cm x 67cm (37.7953in x 26.378in) = $50

5. **Security of Items in the Venue**
- Kigali is one of the safest cities in Africa. We, however, encourage you to be vigilant especially with items of high value (money, jewelry, electronic gadgets) at all times.
- Exhibitors should arrange for a representative to be in their booth during the build-up period to receive all goods and deliveries.

6. **Safety Regulations**
- Safety at the exhibition site is a shared responsibility between the exhibitors and the organizers. To the extent permitted by law, the exhibitor is responsible for all damage to the exhibit hall, and for any and all claims and demands on account of injury, death or damage to property occurring in or upon the exhibitor’s booth space or because of the acts of the
exhibitor, his/her employees, servants, agents, licensees, or contractors. The exhibitor agrees to and shall indemnify and hold harmless (listing as additional insureds) the Bill & Melinda Gates Institute for Population and Reproductive Health, the Government of Rwanda, and The Events Factory from and against any and all liability and claims and demands which may arise from or be assessed in connection with the foregoing undertakings and responsibilities of the exhibitor.

- Exhibitors are encouraged to ensure that their organization’s regular insurance includes coverage outside of their organization’s home premises and that they have their own theft, public liability and property damage insurance. You are also encouraged to secure insurance coverage that covers any such damage for both your goods and those of a third party that may occur because of your actions or omissions.

- Proof of insurance by way of a Certificate of Insurance is required in advance of your booth set-up in the amounts of at least:

<table>
<thead>
<tr>
<th>Coverage and Limits</th>
<th>Limits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each Occurrence</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>General Liability</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>Products – Complete Operations</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Personal and Advertising Injury</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Damage to Premises</td>
<td>$300,000</td>
</tr>
<tr>
<td>Medical Payments</td>
<td>$0</td>
</tr>
</tbody>
</table>

- Please email your Certificate of Insurance to: exhibit@fpconference.org by Oct. 1, 2018.

7. Freight Advisory

Exhibitors intending to import goods (samples, equipment, signage, etc.) need to adhere to the following:

- All goods/exhibits should arrive in Rwanda no later than 1 November 2018 to allow time for customs clearance. Kindly ask your shipping agent to deliver to the Kigali Convention Centre on the 9th or 10th November 2018 and to collect the items for re-export on the 15th November between at 4.00 pm. And 5.30 pm.

- All goods must be accompanied by a packing list and a commercial invoice stating the value of the items you are shipping.

- Goods that intend to be re-exported shall not incur an import duty.

- There is a service fee paid to clearing agencies to handle all of the paperwork related to importation clearance. This fee will be charged by your clearing agency.

- For exhibitors who are able to send us their commercial invoice and packing list documents in time (approximately ten days prior to the event set-up), we will give you the fee structure applicable to your imports.

- You should determine re-export of remaining items before you arrive in order to easily arrange with the clearing agency.
• Our designated customs and freight partners for ordinary freight are:
  o Spedag Interfreight Rwanda Ltd., KK 6 Ave., ATTN: Humphrey +250 788383012, email. Humphrey.pule@spedaginterfreight.com Kigali, Rwanda AND
• The following express courier companies are operational in Rwanda and are able to provide a turnkey solution for your imports and re-exports: DHL, FedEx, Skynet, TNT & UPS. These companies also handle clearing at an additional charge.
• Please let us know the transporter/courier you choose and the expected time of arrival, so that we ensure follow-up is made on our end.

8. Load-in
• The event organizers will begin booth construction on 9 November, but exhibitors will load-in large items needing a hand-cart/dolly on 11 November from 5:30 pm-9 pm. Hand-carried items may be moved in on 12 November from 7:30 am - 2 pm. All exhibits must be fully set-up by 2 pm. Exhibitors are requested to abide by the time slots allocated to them to avoid any inconveniences.
• As soon as unloading has taken place during the allocated time period, vehicles are to be removed from the Kigali Convention Centre area to allow other exhibitors access. The organizers cannot accept delivery of any goods on behalf of an exhibitor, nor will the organizers accept any responsibility whatsoever for the safety or condition of any items unloaded and/or left on site, in the absence of exhibitors. The organizers cannot accept any responsibility for goods damaged on the exhibition premises.
• Deliveries cannot take place during the open hours of the Exhibition. Access to the exhibitor area will be allowed by way of an Exhibitor’s Badge. Please ensure that you are wearing your badge in order to eliminate unnecessary disturbance and frustration at the point of entry.
• Exhibitor badges allow you to enter the exhibition area and access the conference lunch. These exhibitor badges DO NOT allow access to any of the conference sessions or special events, including the Opening and Closing Ceremonies, plenaries, panels, pre-conferences or side events.

9. Booth Clearing
• Waste bins will be available at each stand. Exhibitors are responsible to remove any waste build-up and tear down large waste materials, such as cardboard boxes, and put it into your waste bin.
• Exhibitors are to ensure that they keep the inside of their booths clean.
• Cleaning will occur daily after the exhibition’s closing time. However, for the security of your property, no cleaning will be performed by the organizers inside of the booths. To eliminate any confusion and for security purposes, only trash left in the aisle after closing times, will be removed.
10. **Dismantling and Move-out** (see schedule below)
   - Dismantling of exhibits may begin at the end of the last day of the exhibition. All booths should be cleared and all exhibitor materials removed by 6:00 pm on 15 November 2018 (unless extra time for move-out has been agreed upon with the Organizer.)
   - Booth break-down may only occur once the public have vacated the site and the break-down announcement has been made. The organizing committee reserves the right to amend the times should the need arise. No dismantling or packing will be permitted prior to the close of the show.

11. **Timetable of Important Deadlines**
    The following schedule has been agreed upon for booth set-up, event execution and break-down:

<table>
<thead>
<tr>
<th>#</th>
<th>Activity</th>
<th>Deadline*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Custom built stand design approvals and Certificate of Insurance deadline</td>
<td>1 October 2018</td>
</tr>
<tr>
<td>2</td>
<td>Deadline to deliver artwork for Organization Name header banner (free) and wall panels (additional front of information counter (additional charge)</td>
<td>20 October 2018</td>
</tr>
<tr>
<td>3</td>
<td>Registration for local and international exhibitor staffing</td>
<td>1 November 2018</td>
</tr>
<tr>
<td>4</td>
<td>Build up start date (event management company only)</td>
<td>9 November 2018</td>
</tr>
<tr>
<td>5</td>
<td>Exhibitors will load-in large items needing a hand-cart dolly.</td>
<td>11 November 2018 from 5:30-9pm</td>
</tr>
<tr>
<td>6</td>
<td>Hand-carried items may be moved in.</td>
<td>12 November 2018, 7:30am - 1 pm</td>
</tr>
<tr>
<td>7</td>
<td>Deadline to complete booth move-in**</td>
<td>12 November 2018, by 2 pm</td>
</tr>
<tr>
<td>8</td>
<td>Booth Exhibition Hours</td>
<td>12 November from 5 pm - 9 pm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>13 &amp; 14 November from 9 am - 8 pm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>15 November from 9 am - 1:30 pm</td>
</tr>
<tr>
<td>9</td>
<td>Booth Exhibition Move-out</td>
<td>15 November 2018, from 4-6:30 pm</td>
</tr>
<tr>
<td>10</td>
<td>Deadline to complete booth move-out**</td>
<td>15 November 2018, by 6:30 pm</td>
</tr>
</tbody>
</table>

* Additional fees will apply if these deadlines are not respected.

**If you wish to request additional set-up or break-down hours due to the complex nature of your booth, please contact Younouss from The Events Factory at exhibition@theeventsfactory.biz.
12. Exhibition Layout

Total Number of exhibitors: 100

Legend:
- Food Station (4mx1m) Shell
- Scheme stand (3mx2m)
- High-top Tables

Company Name: The Event Factory
Exhibition Floor Plan in KCC

Date: 5 September 2018
Title Drawing: Exhibition floor plan
Project Location: Kigali Convention Center
13. Booth Renderings

1 booth = 2m deep x 3m wide x 2.5m tall

2 booths = 2m deep x 6m wide x 2.5m tall
Side panels are removable (see below)
14. **Sample Branded Booths**

*Booth dimensions in pictures below may differ from ICFP booth dimensions.*
15. **Extra Rentals**

If you are in need of any extra item rentals for your booth (TVs, high tables, branded walls, cables, carpet, computers, etc), please place an order through the online [Extra Rental Order and Payment Form](http://theeventsfactory.biz/exhibition/).

Please contact the following for more information on additional booth elements, booth branding and general exhibit questions:

**Contact: Younouss Uwase**  
**Email:** exhibition@theeventsfactory.biz  
**Telephone:** +250 788358188