

BENEFITS	\$10,000 NONPROFIT \$49,999 FOR PROFIT	\$50,000 NONPROFIT \$99,999 FOR PROFIT	\$100,000 NONPROFIT \$199,999 FOR PROFIT	\$200,000 NONPROFIT \$300,000 FOR PROFIT
Acknowledgement as "Conference Supporter" on the official 2018 ICFP website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> (includes logo)	<input checked="" type="checkbox"/> (includes logo)
Acknowledgement as "Conference Supporter" on the official 2018 ICFP program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> (includes logo)	<input checked="" type="checkbox"/> (includes logo)
Complimentary conference registration	2	4	6	8
Complimentary exhibit booths	1	2	3	4
Advertisement in the official 2018 ICFP program	1/2 PAGE	1/2 PAGE	FULL PAGE	2-PAGE OR BACK-COVER
Additional Branding Opportunity (see below)	TIER 1	TIER 2	TIER 3	TIER 3
Conference tote bag insert		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Guest column on the 2018 ICFP website		1	2	2
Logo displayed on digital signage during conference			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invited program session			1	2



# ADDITIONAL BRANDING OPPORTUNITY

## TIER 1 OPPORTUNITY

(MULTIPLE SPONSORS POSSIBLE)

- Youth Pre-Conference (logo, promo materials)
- Shuttle Bus Sponsor (logo on shuttles and signage)
- Exhibit Exploration Prize Drawing (logo on signage and mention during prize presentations at Closing Ceremony)
- On-site Auxiliary/Side Event (limited number) printed in program and outlined on the conference website and app

## TIER 2 OPPORTUNITY

(ONE SPONSOR OWNS EACH ELEMENT)

- ~~Lanyard (logo)~~ - **Sponsored**
- ~~Pens (logo)~~ - **Sponsored**
- Notebooks (logo)
- Conference Bags (logo and promotional materials insert)
- ~~Coffee/Tea Break Sponsor (logo on signage and promo material)~~ - **Sponsored**
- ~~Poster Presentation Awards Sponsor (logo on signage and award presentation at Closing Ceremony)~~ - **Sponsored**
- ~~ICFP Youth Lounge (logo, promo materials)~~ - **Sponsored**
- ICFP Press Lounge (logo)
- Mentor Meet-ups (logo on signage and in app)

## TIER 3 OPPORTUNITY

- Lunch Session Event (logo on signage, promo material, large room in convention center) - **1 remains**
- ICFP Red Carpet Evening Among the Stars - Nov. 13th - featuring the Lifetime Achievement Awards - logo, welcome, signature cocktail, etc. - (Can be shared by more than one sponsor.)
- CEO and Youth Pitchfest Sponsor - Nov. 14th (Can be shared by more than one sponsor.)
- ~~Internet Café (logo/video on screen saver, signage, online survey)~~ - **Sponsored**
- Fully customized opportunity.