ADDITIONAL BRANDING OPPORTUNITY

TIER 1 OPPORTUNITY
(MULTIPLE SPONSORS POSSIBLE)

- Youth Pre-Conference (logo, promo materials)
- Shuttle Bus Sponsor (logo on shuttles and signage)
- Exhibit Exploration Prize Drawing (logo on signage and mention during prize presentations at Closing Ceremony)
- On-site Auxiliary/Side Event (limited number) printed in program and outlined on the conference website and app

TIER 2 OPPORTUNITY
(ONE SPONSOR OWNS EACH ELEMENT)

- Lanyard (logo) - Sponsored
- Pens (logo) - Sponsored
- Notebooks (logo)
- Conference Bags (logo and promotional materials insert)
- Coffee/Tea Break Sponsor (logo on signage and promo material) - Sponsored
- Poster Presentation Awards Sponsor (logo on signage and award presentation at Closing Ceremony) - Sponsored
- ICFP Youth Lounge (logo, promo materials) - Sponsored
- ICFP Press Lounge (logo)
- Mentor Meet-ups (logo on signage and in app)

TIER 3 OPPORTUNITY

- Lunch Session Event (logo on signage, promo material, large room in convention center) – 1 remains
- ICFP Red Carpet Evening Among the Stars – Nov. 13th – featuring the Lifetime Achievement Awards - logo, welcome, signature cocktail, etc. – (Can be shared by more than one sponsor.)
- CEO and Youth Pitchfest Sponsor – Nov. 14th (Can be shared by more than one sponsor.)
- Internet Café (logo/video on screen saver, signage, online survey) - Sponsored
- Fully customized opportunity.