



ADDITIONAL BRANDING OPPORTUNITY

TIER 1 OPPORTUNITY

(MULTIPLE SPONSORS POSSIBLE)

- Youth Pre-Conference (logo, promo materials)
- Shuttle Bus Sponsor (logo on shuttles and signage)
- Exhibit Exploration Prize Drawing (logo on signage and mention during prize presentations at Closing Ceremony)
- On-site Auxiliary/Side Event (limited number) printed in program and outlined on the conference website and app

TIER 2 OPPORTUNITY

(ONE SPONSOR OWNS EACH ELEMENT)

- ~~Lanyard (logo)~~ - **Sponsored**
- ~~Pens (logo)~~ - **Sponsored**
- Notebooks (logo)
- Conference Bags (logo and promotional materials insert)
- ~~Coffee/Tea Break Sponsor (logo on signage and promo material)~~ - **Sponsored**
- ~~Poster Presentation Awards Sponsor (logo on signage and award presentation at Closing Ceremony)~~ - **Sponsored**
- ~~ICFP Youth Lounge (logo, promo materials)~~ - **Sponsored**
- ICFP Press Lounge (logo)
- Mentor Meet-ups (logo on signage and in app)

TIER 3 OPPORTUNITY

- Lunch Session Event (logo on signage, promo material, large room in convention center) - **1 remains**
- ICFP Red Carpet Evening Among the Stars - Nov. 13th - featuring the Lifetime Achievement Awards - logo, welcome, signature cocktail, etc. - (Can be shared by more than one sponsor.)
- CEO and Youth Pitchfest Sponsor - Nov. 14th (Can be shared by more than one sponsor.)
- ~~Internet Café (logo/video on screen saver, signage, online survey)~~ - **Sponsored**
- Fully customized opportunity.